

“Easy Asset Management“ Jsc

www.easycredit.bg
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ЧОВЕЧНОСТ



НОВАТОРСТВО



ОТГОВОРНОСТ

- One of the most dynamic and rapidly growing non-bank financial institutions in Bulgaria, with over 21 years of experience. Easy Credit was founded in 2005. It is owned by Bulgarian entrepreneurs and is developing as a successful international company. The main principles the company follows are responsible and transparent lending to all who have limited access to banking services.
- Over 635 000 customers have used its services
- Over 4 000 0000+ loans granted
- More than 4 000+ credit consultants and employees care for our clients in over 210 offices nationwide
- There are international subsidiaries in Romania, Ukraine, Poland, North Macedonia, Spain, Croatia, Kenya, Peru
- More than 128 000 loyal clients
- 89% of the population knows the Easy Credit brand
- 82% customers would recommend us
- There is a special program for loyal customers – Easy Bonus

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- “Home lending“, where the contract is signed and the loan is obtained directly at the client's home by a personal Credit Consultant, at a convenient day and time for the client
- Responsible and transparent lending
- A wide portfolio of diverse products, with amounts from 150 to 9 000 EUR.
- Weekly, biweekly and monthly payments providing comfort and predictability of loan repayments





Long-standing partnership with Bulgarian Post (BG Post) to provide access to finance and payment of loan instalments at over 2 000 of their sites across the country



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ОТГОВОРНОСТ

Products

EASYPENCREDIT

from 200
to 5 000 EUR
weekly
instalments

CREDIT **PENSIONER**

from 150
to 4 000 EUR
monthly
instalments

EASY VIP

from 500
to 9 000 EUR
weekly
instalments

EASYMONTH

from 200
to 2 500 EUR
monthly
instalments

EASYMAX

from 500
to 9 000 EUR
biweekly
instalments

EASYINCREDO

from 1 000
to 9 000 BGN
monthly
instalments

EASYSPECIAL

from 500
to 9 000 EUR
monthly
instalments

EASY2

from 300
to 4 000 EUR
biweekly
instalments

EASYSUPERMAX

from 500
to 9 000 EUR
monthly
instalments



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ОТГОВОРНОСТ

The typical client is a person that has no access to bank products and would like to have and maintain a normal standard of living

Female	Male
60%	40%

- ✓ single/unmarried
- ✓ persons with low income
- ✓ secondary education



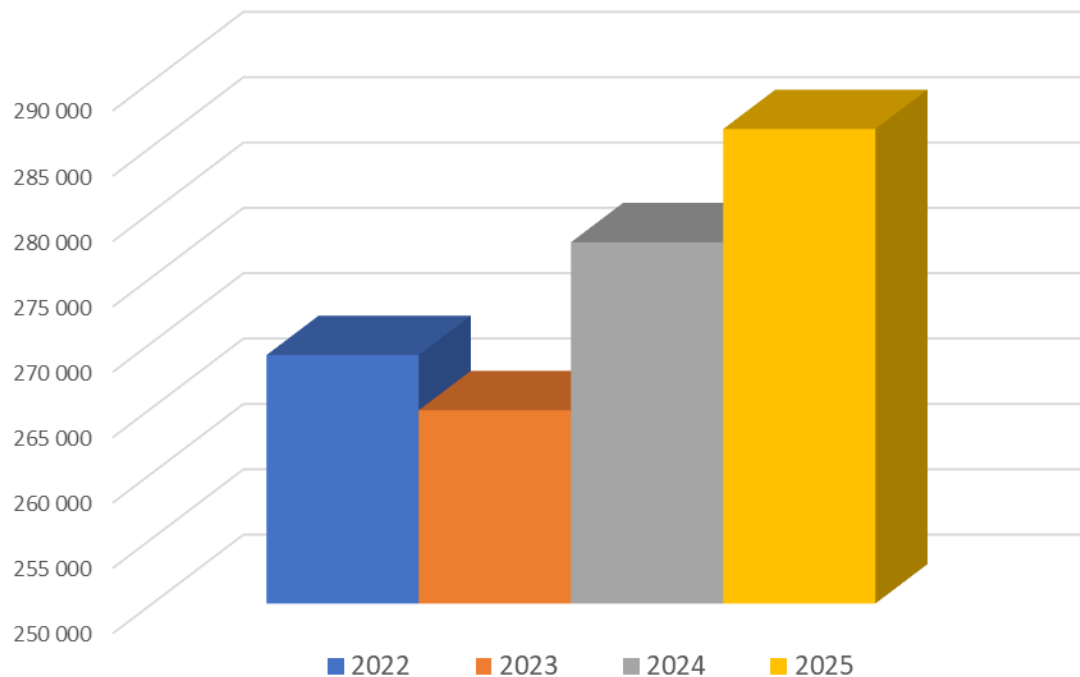
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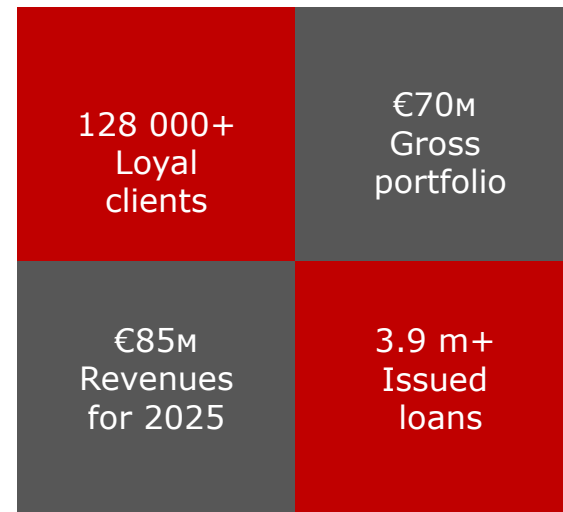
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ОТГОВОРНОСТ



Statistic





EASYCREDIT

Good loans. Right on time.



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ОТГОВОРНОСТ