

### About Us

- FinTech lending company
- On the market since 2016
- 13 employees
- 200k online applications
- 4600 active clients
- 3.8m EUR credit portfolio
- 4 cycles of product development



2022

Competitives: 37

Overall credit portfolio: 890m EUR

Marketing cost per client: up to 100 EUR

### Our Values

NordCard strives for a world in which every person has a chance to implement all intentions.

Our aim is to grant this chance by creating a stable and reliable financial product that provides excellent customer service.

#### **CLIENT - With care and respect**

We equally respect all our clients and are proud that they have chosen NordCard

#### TEAM - We like, what we do

A joint aim and joint interests make NordCard a joint team

#### **DEVELOPMENT - Our future is in development**

We invest resources in ideas that perfect our product, job, and ourselves

#### TRANSPARENCY - Without hidden rules

We honestly lay out all the rules governing our collaboration and always inform about changes

#### **EXCELLENCE - Every detail is important**

To provide impeccable product, we tirelessly work on every detail

#### **SECURITY - Collaboration relies on trust**

We exclude all the risks that may arise to the safety of our clients and business



We are proud of having created a product with excellent customer service that has managed to attain our clients' appreciation and that opens new opportunities for them to implement their wishes!

## NordCard Creditlimit

Apply for NordCard Creditlimit just once but use it when and as often as you want. Open up new opportunities with NordCard!

- Creditline up to 5 000 EUR
- Repayment term up to 60 months
- Payment card
- Flexible repayment options
- Online Banking system
- Individual scoring process and unique offers

#### NordCard Creditlimit Is Always by Your Side

- Keep track of your card transactions in Online Banking system
- Receive your card free of charge by post
- Withdraw money from ATMs and pay around the world
- Shop online safely



# How Our Clients Apply

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#### Fill in our simple one-step application form

Less than 15-field online-application form makes the application process very easy, transparent and fast

#### **Mandatory Requirements:**

- Customers in the 18-75-year-old age group
- Official net income starting from 270 EUR per month
- Personal bank account in one of the banks of Latvia
- Declared address in the Republic of Latvia
- 2 Confirm registration

Transfer of 0.01 EUR from private bank account to the NordCard bank account assures the required level of Online identification

Get scored and get a loan

We make quick yet profound processing of applications and scoring of each new customer, making AML/KYC, Income/Spendings, Credit History/Debt and other important checks

#### Customers choose us because we are:

RELIABLE **108 700** 

People chose NordCard

PROFFSSIONAL 200

Answered questions per day

EASY 1.5 min

To fill in an application form

EFFECTIVE 97%

Answers provided within the first minute of a conversation with a consultant

## Customer Profile

- Female 44% / Male 56%
- Average age 39
- Average income 790 EUR
- 3 most popular industries
  - Manufacturing
  - Retail and wholesale
  - Government
- Higher education 47 %
- NordCard payment card 20 %

## Product Statistics

- Average Creditlimit amount 900 EUR
- Utilization rate 77%
- Average repayment age 700 days
- One-time loan 60% / Constant creditline use 40%
- Debt rate 15%
- Default rate 5%
- 3 most popular spending categories
  - Consumer goods
  - Home repair
  - Car purchase or repair

### How Our Clients Use the Product



### As a short-term loan

Suited for people who want to borrow in the short term. It is advantageous, fast, and don't charge a loan extension fee

- Apply just once, but use when needed
- Have benefits of interest-free period
- Return in the long term and forget about paying extension fees



### As money reserves

Use a credit line like money reserves that are always available to cover both unexpected and desired spending

- Apply now, but use when you want
- Start to repay, only when start to use it
- No fee for account opening and maintanance

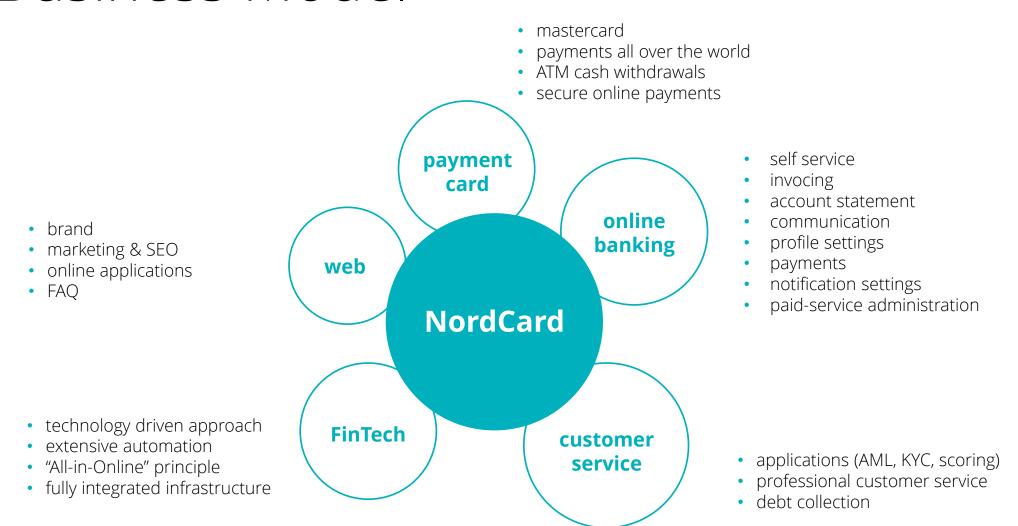


### As a long-term loan

There is always an option of repaying the loan over a longer period, and thus benefit from flexible repayment options

- Pay a loan within 60 month
- Divide repayment in smaller parts
- With each payment interest gets smaller

### **Business Model**



# Management Team

Business entrepreneur with over 10 years experience in business management and varied experience in strategic planning, finance and operations in the banking and brokerage industry.

- M.Fin.M. from the School of Business and Finance
- B.Fin from the School of Business and Finance



Andrejs Saricevs
Board Member

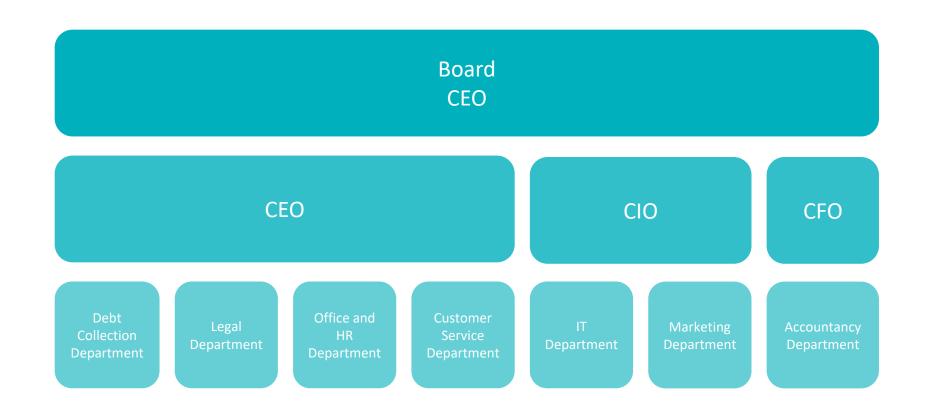


Daniels Jukna CEO

Executive manager with varied experience in business development, finance, economics, jurisprudence, IT and operations management.

- M.Econ. from the University of Latvia
- B.Fin.Eng. from RigaTechnical University
- economics lecturer
- CAMS certified

# Organizational Structure



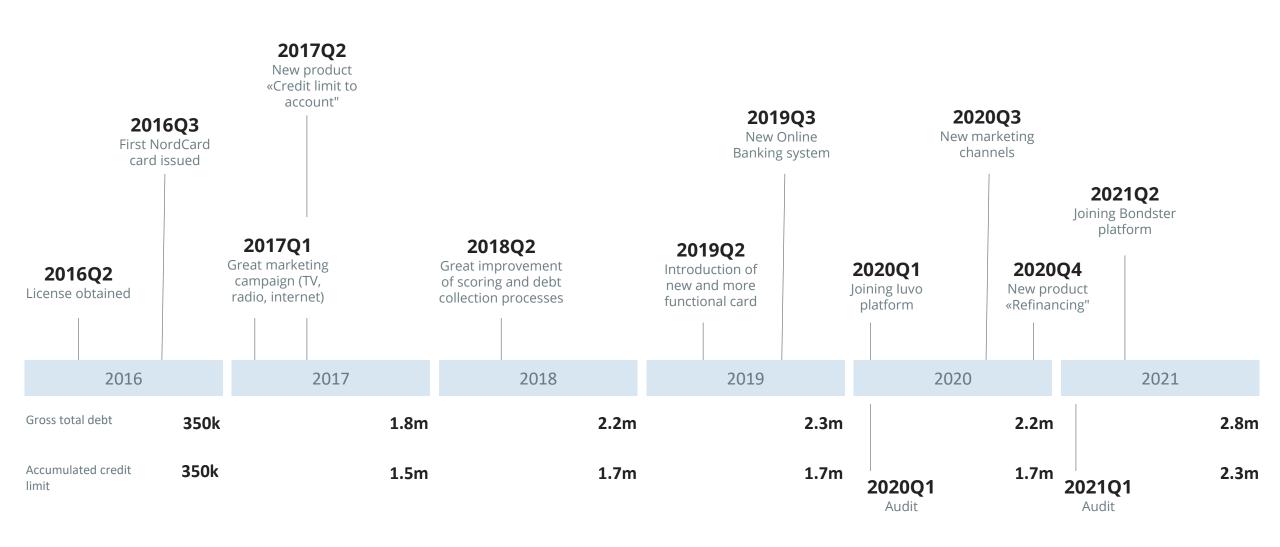
# Future Scale Up

### Neobanking is simple

- Expand business to other EU countries
- Product with core banking services
- Mobile APP
- 3m clients
- 1m payment cards
- Infrastructure scale up and maximum automation



## Timeline



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