

iCredit Romania Corporate Presentation www.icredit.ro



Mission, Vision and Values





Company Profile







Established in 2011

Currently, iCredit is a major MFI in Romania

Providing personal loans from 500-10000 RON







Promoting Friendliness

Repaid weekly/monthly

Approval within 24 hours



Promoting Speed



Promoting Ease of Access



Coverage & Network



across Romania





Products & Customer Profile

iCredit

Non-collateral loans up to 6000 RON with weekly repayments.

Pensioner

Non-collateral loans up to 3000 RON for pensioners repaid monthly

iBusiness

Non-collateral loans up to 15000 RON repaid weekly, with zero commissions for PFA*

iCredit Bilunar

Non-collateral loans up to 4000 RON repaid bimonthly.

iCredit Premium

Non-collateral loans up to 4000 RON with weekly instalments and zero commissions

iCredit VIP

Non-collateral loans up to 10000 RON with weekly instalments and zero commissions



- Married
- Urban residents
- Low to medium income individuals
- > Averaging at 45 years
- Secondary education (highschool)

*PFA = Physical authorized person



Business Model

- iCredit offers personal loans for employees on a labor contract, of self employed persons(PFA) as well as pensioners;
- Home Collected Credit model means scoring, contract signing and disbursement take place at the client's home, ensuring a personal touch and a strong relationship between the customer and his/her assigned Credit Consultant;
- Our credit consultants offer free financial consultancy at the doorstep of our clients and help each customer choose a loan that they will be able to pay comfortably;
- Our main objective is to approve credits responsibly and in the interest of the customers;



THANK YOU!

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